

TheGreenEcostore.com Introduces S'well Hydration bottles in UAE

Being 'Green' can be Chic



30 October 2018 - Dubai, UAE: TheGreenEcostore.com has for the first time in the region, launched the S'well range of designer eco-friendly bottles that are good for the planet. Compared to the majority of bulky, plastic reusable water bottles, S'well's smooth, rounded vessels that come in 100+ colors and patterns are impossible to miss. They feel and look good – something that is inherently important to the new social media-driven generation.

S'well beverage containers are beautifully crafted, composed of non-leaching and non-toxic, 18/8 stainless steel. All containers are triple-walled and keep drinks cold for 24 hrs and hot for 12 hrs. Whether you need something small enough to fit in your purse or big enough to bring on your next camping trip, S'well has just the size and shape for you.

Sarah Kauss, Founder and CEO of S'well, explains the idea that inspired her to create this masterpiece – “In 2010, I launched S'well with the mission to rid the world of plastic water bottles. I believed that if we made a crave-worthy bottle that combined fashion with function, people would stop buying disposable bottles, and we could reduce single-use plastic consumption worldwide. It was an audacious goal, but I believed the world needed S'well.”

According to Anu Agarwal, CEO of The Green Ecostore, “S'well beverage containers are immensely popular in US and we hope the upwardly mobile population of Middle East will love this fashionable range of hydration bottles. At a time when Dubai is running the Dubai Fitness Challenge, S'well can be the perfect companion for people participating in the program - a great refillable water bottle will help you stay hydrated while you're on the go.”

About The Green Ecostore

The Green Ecostore was started in early 2010 with a desire to introduce green living. We support environmentally friendly manufacturers & designers. All customers are guaranteed products which are 'green', easily absorbed into the ecosystem, without compromising on design or quality. The Green Ecostore strives to offer high quality products that are either - Biodegradable, Environmentally safe, Handmade, Natural, Recycled, Recyclable, Reusable, Sustainable or Organic. The Green Ecostore is promoting a lifestyle that includes being aware of the environment, yet enjoying high-end products without forgoing quality & design.

The Green Ecostore products are now available at the following outlets:

- Select Spinneys outlets in UAE
- Milk & Honey stores in Palm Island and Meadows Town Centre
- The Green Ecostore showroom in Latifa Tower on Sheikh Zayed Road
- The Green Ecostore Online store at [www.thegreenecostore.com]

For more information, contact:

The Green Ecostore

P. O. Box 53735, Dubai

Tel: +9714-3590666

Email: contactus@thegreenecostore.com

<https://www.thegreenecostore.com>

On Twitter at:

<http://twitter.com/greenecostore/>